

Fitness Forward State Executive Director
Boston, MA

Start Date: When the Best Possible Leader is Found; Earliest Start Date- March 1, 2010

Organization Overview: Fitness Forward is a 501(c)(3) non-profit organization whose mission is to Lead Youth to Live Well. Integrating scientifically grounded evidence, web-based technologies, and targeted social marketing, we aim to reverse the dangerous rise in childhood obesity, diabetes, and mental illness. We envision a day when all children, regardless of background or circumstance, will grow up with the knowledge, motivation, and tools to live healthier, happier lives. Currently, D2F reaches thousands of children in MA, NC, ND, PA, OH and AL public schools. Evaluations in NC and MA demonstrated that children who participated in D2F (1) became more physically active, (2) ate more fruits and vegetable, (3) had less overall screen-time, (4) drank less sugary beverages, (5) were less likely to get too little sleep, (6) and were more confident in knowing how to live a healthy lifestyle. Notably, most kids report Mom or Dad is their hero, and, when parents and other role models track their own point, and verify their kids, everyone lives healthier. Now, FF is partnering with other orgs to create comprehensive 'Children's Playbook' programming to foster major impact in the well-being of children.

Position Overview:

The primary responsibility of a FF State Executive Director is to lead FF in a particular state. He/she will do this by managing and evaluating the FF program and operations, managing the FF team, raising funds, growing the FF State Board of Overseers, and serving as a public ambassador for FF's vision with community, education and policy leaders. The State Executive Director reports to the FF Executive Director.

Salary and Benefits

Competitive and commensurate with experience.

Responsibilities

The FF State Executive Director will lead FF across his/her State. He/she will:

- Manage and evaluate the FF program and operations by:
 - Developing partnerships with school districts and individual schools
 - Supervising the implementation of the program in these schools
 - Recruiting and training volunteers
 - Overseeing FF office systems
 - Overseeing FF financials
- Manage the FF Team by:
 - Supervising the Program Coordinators and Children's Playbook Consultants in that state.
 - Recruiting additional staff members and interns as needed
- Raise funds by:
 - Making asks of existing individual prospects
 - Generating leads for, pursuing, and closing individual fundraising prospects
 - Leveraging the State Board where appropriate
- Growing the FF State Board by:
 - Recruiting and selecting new board members
 - Managing board members to ensure they are engaged and add maximal value to the organization
- Serving as a public ambassador for FF's vision by:
 - Working closely with coalitions that FF leads/plays a part
 - Securing opportunities to speak on behalf of FF
 - Working with State policy makers to improve children's wellness
 - Establishing appropriate local partnerships

Qualifications

Fitness Forward is looking for someone who:

- Is committed to the FF mission
- Has a Bachelors degree or further degree
- Has strong writing and editing skills
- Has experience managing others (through employment and/or volunteer commitments)
- Displays excellent organizational and leadership skills, while also having strong attention to detail